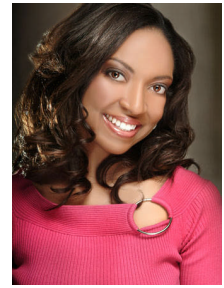


# SKIRTS IN THE BOARDROOM:

A WOMEN'S SURVIVAL GUIDE TO SUCCESS IN BUSINESS & LIFE

PRESENTER: MARSHAWN EVANS, ESQ.



## OVERVIEW:

In a male-dominated workforce where women still struggle to break the glass ceiling, it is imperative that they know the steps necessary for success in business – personally and professionally. Many women find themselves unmotivated, unhappy, and unsatisfied. As women, we all want more, but wanting is not enough. The challenge is not desire – it's direction.

Skirts in the Boardroom is designed to equip women with the strategies necessary to combine confidence and compassion, style and substance, and, of course, beauty and brains. The presentation offers refreshing and inspiring business advice that is savvy, sensible, straightforward, and long overdue!

## OUTLINE: S.K.I.R.T.S. – Sisterhood Knowledge Integrity Respect Itenacity and Substance

- Part 1: CONFIDENCE: The Problem with Fake Eyelashes
- Attitude + Habit = Habitude™
- Part 2: CREATIVITY: Show 'em Your Assets
- Discovery & Display Your T.A.G.S. - Talents, Abilities, Gifts, and Skills.
- Part 3: COURSE: Women Are Better Drivers
- Recruitment, Retention, and Readiness Strategies for Women
  - Focus on Readiness - Preparation & Mentoring as Key to Peak Performance
- Part 4: CONNECTIONS: Do Shorter Skirts Ever Hurt
- Focus on Value Based Relationships, Women Mentoring Women & Business Development

## ABOUT MEU CONSULTING:

As one of the nation's leading experts on the art of maximizing human potential, former Miss America Finalist and Entertainment Attorney MARSHAWN EVANS is Founder of MEU (Marshawn Evans Unlimited), a corporate life-enrichment consulting firm focusing on peak performance, diversity, workforce readiness, professional development, and dynamic leadership strategies.

As a pioneering woman in the world of professional sports, she is also majority owner and President of EDGE 3M Sports & Entertainment - a brand management firm responsible for elevating the profile of elite entertainers and athletes in the NBA and NFL. ([www.edge3m.com](http://www.edge3m.com)).

MEU consults with Fortune 500 companies and HR departments on leading peak performance strategies, while offering insight from professional athletes, employment law trends, and competition.

A graduate of Georgetown Law, Marshawn practiced with one of Atlanta's most prestigious law firms, and has been featured by Glamour Magazine, USA Today, The Big Idea with Donny Deutsch, ABC, Fox News, and NBC's The Apprentice with Donald Trump.

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**R<sup>3</sup> = The COURSE of Diversity**  
Strategies for  
Getting, Keeping and Preparing  
Dynamic Women

